

15th annual



Saturday, April 28th, 2012

VENDOR & EXHIBITOR APPLICATION

Craft & exhibitor booth spaces are approximately 11' x 11' each and are located on Main St., Mill St., and at Bridge Park in downtown Sylva. Access to electricity is very limited and costs an additional \$20 per booth. NO multiple small appliances (e.g. crock pots, electric skillets, coffee pots, etc.) are permitted. Food vendors will be assigned a space based on their individual electricity needs. Booth assignments are at the discretion of the festival organizers. Prices below are for ONE booth. You will be notified of your acceptance into the festival after your application has been reviewed by the festival committee. If accepted, no refunds will be made. This application does not guarantee you a booth. If you have questions, please email the coordinator at GreeningUpTheMountains@gmail.com or call 828.586.1577 and leave a voice message.

Vendors are encouraged to incorporate "green", earth-friendly aspects to their booths.

RETAIL & CRAFT:

Jan. 20th to March 1: \$60

March 2nd-April 1st: \$70

April 2nd-April 15th: \$85

NON-PROFIT ORGANIZATIONS (501 (c)(3) & Government)

Jan. 20th to March 1: \$25

March 2nd-April 1st: \$35

April 2nd-April 15th: \$45

FOOD & DRINK VENDORS - Pepsi products ONLY!

Jan. 20th to March 1: \$150

March 2nd-April 1st: \$175

April 2nd-April 15th: \$225

NOTE: Late fees apply per schedule above. Applications will not be accepted after April 15, 2012

Organization/Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **E-Mail:** _____

Items/Information to Be Sold/Displayed (Retail & Craft vendors please include a photo):

Check the one that applies to you:

Retail or Craft \$ _____

Non-Profit/Government \$ _____

Food Vendor \$ _____

Electricity: Yes No (if yes, add \$20) \$ _____

Total Amount Enclosed \$ _____

Make check payable to DSA:
PO Box 2066, Sylva, NC 28779
Phone: 828.586.1577
info@downtownsylva.org
www.downtownsylva.org

I acknowledge that I have received and read a copy of the 2012 Greening Up the Mountains vendor policy.

Signature: _____ Date: _____

Date Rec'd _____ Check # _____ Booth # _____ Confirmation Ltr. _____ Database _____



Downtown Sylva Association / greeningupthemountains@gmail.com / 828.586.1577

2012 VENDOR POLICY

*This vendor policy applies to all retail, craft, non-profit, local government, food, and entertainment vendor applicants to the 2012 Greening Up the Mountains Festival in Sylva, North Carolina, scheduled for Saturday, April 28, 2012. Please read this information carefully **prior to submitting a vendor application**. Each application will be reviewed by the festival committee for compliance with these terms to determine your acceptance into the festival.*

I. Festival Mission and Vendor Alignment

The Greening Up the Mountains festival is a celebration of environmentally and economically sustainable products, traditions, and culture that showcases Jackson County and WNC talent and recognizes the distinct heritage of the Appalachian Mountains. As such, we require that your booth be in alignment with at least one of the three focus areas:

- environmentally sustainable products, businesses, or services;
- handmade crafts or artisan demonstrations which are products of the mountain arts tradition and are created in WNC, especially those that draw on traditional methods or components; or
- local businesses, governments and civic organizations who provide contributions to the community and the local economy.

II. Prohibited Vendor Types

The festival will no longer accept the following types of vendor booths at the festival, regardless of previous acceptance:

- businesses, groups or individuals whose sole purpose is proselytizing (religious groups whose booths are providing an engaging experience to festival goers through other means may be allowed, and a designated free speech zone will be provided);
- non-retail booths which provide only paper handouts or brochures and do not provide engaging activities or materials for festival attendees; and
- retail booths whose items are not handcrafted or are not produced locally, including independent distributors of mass-manufactured products

ABSOLUTELY NO DISRESPECTFUL OR INAPPROPRIATE INTERFERENCE WITH FESTIVAL ATTENDEES WILL BE TOLERATED. This will result in immediate ejection from the festival.

III. Refunds

Vendor applicants whose booth descriptions do not meet these requirements will be denied acceptance into the festival. A copy of your application and the payment you submitted will be returned to you immediately following the committee's decision. Vendors who are accepted into the festival will be charged according to the fee schedule described in the 2012 GUTM Vendor & Exhibitor Application and no refunds will be made for any reason. This is a rain or shine event. All decisions made by the festival committee regarding acceptance or denial of vendor applications are final and will not be reviewed.

IV. Proper Contact and Conduct

All communication with the event coordinator and members of the festival committee must take place via phone at 828.586.1577, via email at greeningupthemountains@gmail.com, or via previously scheduled in-person meetings at the Sylva Town Hall, 83 Allen Street, Sylva, NC 28779. Any vendor applicant who makes unreasonable attempts to contact the event coordinator or other festival staff via personal phone numbers, personal email addresses, or at their places of home, worship, or business will be automatically denied entrance into the festival.

Upon acceptance into the festival, all vendors are expected to behave in a professional and orderly manner, particularly during the set-up and take-down times assigned for the day of the event. Vendors who do not abide by these rules will be escorted from the event immediately.