



Downtown Sylva Association / greeningupthemountains@gmail.com / 828.586.1577

2012 VENDOR POLICY

*This vendor policy applies to all retail, craft, non-profit, local government, food, and entertainment vendor applicants to the 2012 Greening Up the Mountains Festival in Sylva, North Carolina, scheduled for Saturday, April 28, 2012. Please read this information carefully **prior to submitting a vendor application**. Each application will be reviewed by the festival committee for compliance with these terms to determine your acceptance into the festival.*

I. Festival Mission and Vendor Alignment

The Greening Up the Mountains festival is a celebration of environmentally and economically sustainable products, traditions, and culture that showcases Jackson County and WNC talent and recognizes the distinct heritage of the Appalachian Mountains. As such, we require that your booth be in alignment with at least one of the three focus areas:

- environmentally sustainable products, businesses, or services;
- handmade crafts or artisan demonstrations which are products of the mountain arts tradition and are created in WNC, especially those that draw on traditional methods or components; or
- local businesses, governments and civic organizations who provide contributions to the community and the local economy.

II. Prohibited Vendor Types

The festival will no longer accept the following types of vendor booths at the festival, regardless of previous acceptance:

- businesses, groups or individuals whose sole purpose is proselytizing (religious groups whose booths are providing an engaging experience to festival goers through other means may be allowed, and a designated free speech zone will be provided);
- non-retail booths which provide only paper handouts or brochures and do not provide engaging activities or materials for festival attendees; and
- retail booths whose items are not handcrafted or are not produced locally, including independent distributors of mass-manufactured products

ABSOLUTELY NO DISRESPECTFUL OR INAPPROPRIATE INTERFERENCE WITH FESTIVAL ATTENDEES WILL BE TOLERATED. This will result in immediate ejection from the festival.

III. Refunds

Vendor applicants whose booth descriptions do not meet these requirements will be denied acceptance into the festival. A copy of your application and the payment you submitted will be returned to you immediately following the committee's decision. Vendors who are accepted into the festival will be charged according to the fee schedule described in the 2012 GUTM Vendor & Exhibitor Application and no refunds will be made for any reason. This is a rain or shine event. All decisions made by the festival committee regarding acceptance or denial of vendor applications are final and will not be reviewed.

IV. Proper Contact and Conduct

All communication with the event coordinator and members of the festival committee must take place via phone at 828.586.1577, via email at greeningupthemountains@gmail.com, or via previously scheduled in-person meetings at the Sylva Town Hall, 83 Allen Street, Sylva, NC 28779. Any vendor applicant who makes unreasonable attempts to contact the event coordinator or other festival staff via personal phone numbers, personal email addresses, or at their places of home, worship, or business will be automatically denied entrance into the festival.

Upon acceptance into the festival, all vendors are expected to behave in a professional and orderly manner, particularly during the set-up and take-down times assigned for the day of the event. Vendors who do not abide by these rules will be escorted from the event immediately.

SYLVA POLICE DEPARTMENT

83 ALLEN STREET
SYLVA, NORTH CAROLINA 28779
828-586-2916 • FAX 828-586-1716

Chief of Police
DAVIS C. WOODARD

VENDOR PERMIT

APPLICANT'S FULL NAME:

LAST FIRST MIDDLE

PHYSICAL ADDRESS:

STREET

CITY STATE ZIP

TELEPHONE NUMBER:

() _____ - _____

TYPE OF VENTURE:

DATE OF VENTURE:

____/____/____

LOCATION OF VENTURE:

TIME OF VENTURE:

____:____ AM/PM - ____:____ AM/PM

TYPE OF FACILITY USED:

ESTIMATED SPACE NEEDED:

I hereby agree that the requested venture will meet with and be conducted pursuant to all prerequisite requirements of sec. 15-36 of the town of Sylva Code of Ordinances. (AVAILABLE UPON REQUEST)

APPLICANT SIGNATURE

APPROVED

DENIED

CHIEF OF POLICE

____/____/____
DATE

SERVICE • PROTECTION • DEDICATION