

Downtown Sylva Association

M A R C H N E W S L E T T E R

St. Patrick's Day Special Treats

Papou's Wine Shop and Bar: March 16th-20th celebrate St. Patrick's Day all week with wine specials by the bottle or at the wine bar. You will save green all week!

Heizelmannchen Brewery: St. Patrick's Day celebration, Wednesday, March 17th. Anything green in the brewery will be available at a discount - sorry green beer fans - the Braumeister does now allow us to color Heizelmannchen Beers!!!!

Annie's Naturally Bakery: Enjoy all kinds of St Patrick's Day goodies. Lunch specials will include Vegetarian Irish Stew, The Blarney Sandwich:grilled with corned beef, roasted veggies, swiss cheese and mustard. Yum! We will have Shamrock cookies, Irish Soda Bread and lots of other holiday specials.

Downtown Rental Listings

Office Space: Available for immediate occupancy, three professional office suites in downtown Sylva. Located on the second level of an historic downtown building, each office space features large, picture windows, 9' ceilings, base molding and new carpeting throughout. Flexible space from 246- 770 square feet, rent from \$250 a month — including utilities and Wi-Fi. Contact for showings during the week and to discuss leasing opportunities. Charlene McAllister-Pell Phone: 828.631.2734 Email: charlene@aurora.pdg.com

Business or possible residential space for rent: unique location, approximately 1360 square feet in the middle of downtown Sylva. Main and Mill Street entrances. Includes restroom, kitchen area, and additional space available. Water is furnished with rent. \$575 a month. Call 828-298-7287 to inquire.

Celebrate Spring Street's 10 year birthday

Spring Street will be celebrating its first month open under new ownership and its ten-year birthday during the first week of March. Wednesday, March 3 will be the first sushi night, back by popular demand with Sushi Chef Perry Matthews from 5 to 9 p.m. Friday and Saturday, March 5 and 6, we will have live music during dinner from 5 to 9 p.m. and will be open late for drinks and desserts until 10 p.m. Sunday, March 7, we will host a birthday brunch with breakfast and drink specials and desserts. More information will be available at



The 13th Annual Greening Up the Mountains is right around the corner and the Downtown Sylva Association is currently accepting vendor applications for those who would like to participate in this year's festival

festival. (Interested vendors may visit www.downtownsylva.org and click on events to download an application).

Greening Up the Mountains will be held Saturday April 24, 2010 from 10:00 a.m. – 4:00 p.m. in downtown Sylva. This annual Spring festival, named for the way spring creeps up the mountain sides, began over a decade ago as a celebration of Earth Day.

Under the leadership of the Downtown Sylva Association, the festival has evolved into a community celebration of Spring. The festival will be held on Main Street and in the Bridge Park. The fun will begin with a 5K Race sponsored by the Jackson County Greenways Project. Vendors at the festival will include local artisans, community organizations, children's activities, environmental education groups, Catch the Spirit of Appalachia's traditional Heritage Walk with youth talent contest and food vendors.

The center block of the festival is devoted to environmental education and "green" initiatives including demonstrations and information from community groups. Live music is performed throughout the day, featuring well known local acts playing a variety of genres.

For more information, please email greeningupthemountains@gmail.com or call (828) 586-1577.

Downtown Sylva Merchant's New Hours and happenings

Annie's Naturally Bakery: Now open on Mondays from 7:00 - 3:00. Breakfast is served from 7:00 - 10:30, Tuesday - Friday. Our normal hours are 7:00 - 5:00 Tuesday-Friday & Saturday 8:00 - 5:00. Check out our \$5.00 lunch recession special.

Papou's Wine Shop and Bar: March hours: Tuesday & Wednesday 10AM - 6:00 PM, Thursday 10AM-7:00PM, Friday 10AM- 8:00PM, and Saturday 10AM-7:00PM.

Guadalupe: Now open 7 days a week starting at 5:00

City Lights Bookstore: Now open on Sundays

Restaurant 553: Now open 7 days a week starting at 4:00 pm for appetizers and 5:00 pm for dinner.

Eric's Fresh Fish Market: NOW OPEN: WEDNESDAY - FRIDAY 1 -6; SATURDAY 9 -2 (or sold out!) Email Eric (freshfishmarket@gmail.com) to be added to weekly e-Newsletter (fresh inventory, specials, tons of recipes and informative links); visit the Fish Market on [Facebook](#) or [Eric's Fresh Fish Market web-site!](#) A new era begins at **Eric's Fresh Fish Market!** You will now find locally grown produce from [William Shelton's Family Farms of Whittier, N.C.](#) when you visit the Market.

Heinzelmannchen Brewery

March Beer and Cheese Pairing

Host business: **Yellow Branch Farm**

Date: March 5th from 5-8 pm

Enjoy artisan cheeses from Yellow Branch Farm in Robbinsville with Heinzelmannchen Beers. Yellow Branch Farm & Pottery is owned and run by friends Bruce DeGroot and Karen Mickler. They grow basil and peppers for their cheeses and raise their cows on their property. Bruce runs the farm and Karen makes beautiful pottery. Stop by Friday to check out a wonderful combination of locally produced favorites that you can bring to your table at home. No charge for this event.

Wunderbar Wednesdays continue with Growler Fills \$6.10 every Wednesday (includes regular & seasonal styles)

Thank you to all that supported Great Books! Great Food! Great Beer! We greatly appreciated every one's attendance and a big thanks to City Lights and Spring Street for their hosting of a fabulous evening!

Sylva Yoga

A new beginners yoga class begins March 1st and will continue every Monday from 5:45 -7:15 pm. Classes are \$66/ 6 classes or \$48 for seniors (over 60).

Papou's Wine Shop & Bar

March 13th: St. Patrick Day Wine Tasting, 2:00-5:00 pm

March 26th: Music by Johnny Scruggs 8:00 until 11:00PM

Eric's Fresh Fish Market

Hold Saturday, March 20th, on your calendar for our Spring Sushi Demo!

This class will be limited to 20 people from 11:00-12:30 and will cost \$25.00 per person. For this price, not only will you further develop existing Sushi skills (from beginner to advanced), but you will also take home at least three sushi rolls YOU create. Details to follow, but sign up before the class fills! Email Eric to sign up and for more details,

freshfishmarket@gmail.com.

Note from the Director: Spring is just around the corner and downtown Sylva has some fun filled activities coming your way. Keep your eyes on our website, www.downtownsylva.org and facebook page for more details. Support the local businesses you love and try out some new ones this spring and summer.

The Farmer's Market will be open again at Eric's, on Saturday, March 13th from 9:00-Noon. The market will resume on Saturdays at the municipal lot the first weekend in April.

City Lights Bookstore

March 5th: Reading with Conservationist and Novelist George Ivey at 7:00 pm

March 16th: Ron Rash to Read from New Story Collection at 7:00 pm

March 22-25: WCU Spring Literary Festival

March 27th: Wayne Caldwell Returns to Cataloochee in New Novel at 7:00 pm

Club Members will now enjoy a new Book Club discount at City Lights. The discount has just doubled! We're changing the name from Book Club to **Charlie's Club** in honor of Charlie, our cat, and of Charlie Chaplin, whose movie City Lights was Gary Carden's inspiration for naming the store. Charlie's Club gives you the option to receive store updates by mail or email, and starting today, for every ten new books purchased, you get \$10 off the next new book purchase. For years the club discount was \$5, but with big chain bookstores returning so many unsold books, publishers have been forced to raise prices faster than inflation alone would dictate. City Lights, your local, independent bookstore, is countering this trend by doubling the discount our repeat customers enjoy.

Jackson County Public Library

The week of March 1st: Registration for the Spring Story Time. The spring story time pre-literacy skill is Vocabulary Development. Story time is scheduled at 11:00 am on the dates listed.

March 9th - The Cookie Girl. Come hear David Novak's Story and decorate Emily's runaway cookies.

March 16th - St. Patrick's Day. Please wear the color green and watch out for our Library Leprechauns!

March 23rd - New Spring story books and finger painting to music.

March 30th - Easter-time Celebration. Bunnies and butterflies, symbols of a new life! Please bring a flower to make a community bouquet for the children's floor at the hospital.

Library Staff Seeks Media Preferences from Patrons

The square footage in the new Jackson County Public Library Complex will be increased from the current 6,400 to 26,000. Because of the increase in size, the library will have more room for expanded collections.

The library staff would like to know what the patrons want in these new media collections – books, DVDs, Books on Tape, etc. Three surveys have been designed to gather this information from all age groups. The adult, teen, and children's surveys are available online at the Friends of the Library's website, fojcmf.org, and the library's website, fontanalib.org/Sylva. The process is simple. Go to either of these websites, click on the survey that's appropriate, and fill in your choices. It only takes a few minutes.

The surveys are also available in hard copy at the Jackson County Public Library, the Friends of the Library Used Bookstore, City Lights Bookstore and the Jackson County Chamber of Commerce. The information contained in the completed surveys will be entered with the online data.

The goal is to have as many library patrons as possible respond to these surveys, either online or with paper versions. Having this knowledge about patron preferences will help the staff make informed decisions when ordering the new materials. The surveys will be available for a limited amount of time, so patrons are asked to give the staff their opinions as soon as possible.