

Downtown Sylva Association

A P R I L N E W S L E T T E R



**Celebrating
6th
Anniversary!**

Celebrate with specials April 12 - 24th

Let us thank you for helping us to make it 6 years in business! Thank you for taking the time to visit us, share your stories and for patronizing us!

April 24th is Greening Up the Mountains and the day we opened our doors 6 years ago. Please stop by for some refreshments and celebration at the brewery!

GREENING UP THE MOUNTAINS

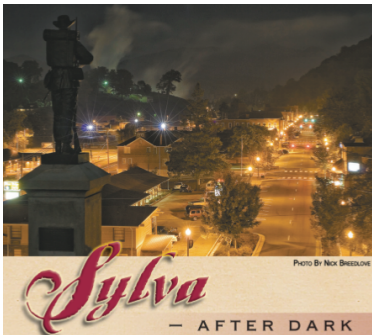
MERCHANT FESTIVITIES

Spring Street Cafe will host a pre-festival evening Friday, April 23, with live bluegrass on the patio and dinner and drink specials. Saturday, April 24, we will host an evening "Meet the Farmers" event after the GUTM festivities wrap up; have dinner with us and meet the farmers who grow your food, and learn more about the mountain farming community that we work with every day. During GUTM, come up the hill for drink and dessert specials, kid-friendly events and more.

Bubacz's Signature Brew will feature the music of Dusk Weaver (and friends) during the Greening up the Mountains Festival. We will also have live music that night (Open till 10 or later) serving Fresh-roasted coffee, hot chocolate, ice-cold lemonade and delicious food to eat.

The Friends Used Book Store will hold a "Bag Sale" during Greening Up the Mountains Festival. For fifty cents, including tax, customers can fill a grocery size plastic bag with pink and blue marked sale books. Bags may be left at the store and picked up when festival goers are ready to return to their cars. Simultaneously, an Overstock Sidewalk Sale will be held at the book store. Many books by popular authors will line the sidewalk outside the store. Specially priced at \$1.00 each, plus tax, shoppers should find them hard to resist.

The Nichols House: 10% off special during Greening up the Mountains.



The Season starts the first Friday in May and goes through December. Stay tuned for details.



CONCERTS
on the creek
EVERY FRIDAY NIGHT THIS SUMMER!
MEMORIAL DAY THRU LABOR DAY

Join the DSA, Jackson County Chamber, Recreation Dept. and Town of Sylva for a Summer Concert Series. Stay tuned for the music line-up from local bands.



13th Annual Festival
April 24, 2010
10:00 a.m. - 4:00 p.m.
Downtown Sylva - Main Street & Bridge Park

Live Music on two stages

Over 100 vendors, children's activities, food, environmental education, and more!

5K Race - begins at 9:00 a.m. at Mark Watson Park - sponsored by the Jackson County Greenways Project

White Cedar seedlings will be given away from the Main Stage at various times during the day as a way to celebrate the upcoming Arbor Day

Catch the Spirit of Appalachia Traditional Heritage Walk - featuring the Heritage Alive! Youth Talent Contest

For more details, visit www.downtownsylva.org

Downtown Sylva Easter Weekend happenings

Sylva First United Methodist Church:

Brunch with the Bunny, April 3 - 10am.

Free picture and breakfast with the Easter Bunny

Join us for Egg Hunt, Games and Activities

Annie's Naturally Bakery: *Easter is on the way and*

we will have many specials. Hot Cross Buns, Bunny Cakes, Cookie cut outs, Decorated Eggs, Chocolate and Coconut, Easter Bread and other goodies. Please come fill up your Easter basket at Annie's. Please check out our weekly lunch specials and our soups for the week. Remember to visit us for breakfast Tues-Fri 7:00 till 10:30. Mondays we are now open from 7:00 till 3:00. Thanks to all of you who support all of the downtown businesses. Spring is here!

Spring Street Cafe: *Join us for a delicious Easter brunch from 10-2 on April 4th.*

The Farmers Market *will be opening up for the season Easter weekend. We will be back in the parking lot, resuming regular hours 9:00 - 12:00, every Saturday morning.*

Heinzelmannchen Brewery

*April Beer and Food Pairing

Host business: **Fatz Cafe**

Date: April 2nd from 5-8 pm

***Wunderbar Wednesdays** continue with Growler Fills \$6.10 every Wednesday (includes regular & seasonal styles)

*Having a party?

We offer 5 & 15 gallon kegs

5 gallon kegs = 40 pints (\$60 - \$65)

15 gallon kegs = 120 pints (\$165 - \$180)

Picnic taps are \$10 each; deposits are taken on all equipment. Call us to reserve yours today! 828.631.4466

Ironstone Grill

Offers a 10% discount to all WCU & SCC Students & Staff that present their Catcards & SCC ID's.

We are now featuring a salad bar at both lunch and dinner and is offering a Pizza and Salad Bar \$4.99 lunch special on Tuesday, Wednesday and Thursday. Friday's lunch buffet is always Fried Seafood Buffet 11-2 \$6.99 We serve our full menu all day every day! Serving Hand Cut USDA Choice Steaks, Fresh Seafood, Angus Burgers, Salads, Sandwiches, Pasta, Pizza, Wings & more.. All of our food is cooked to order. Come on Down & Join us for lunch or Dinner enjoy our casual friendly atmosphere. Dine in or Carry Out, Catering Available.

www.ironstonegrill.com

Carole Lilly Massage

APRIL SPECIAL OFFERS

15% off Hand Treatments

Hands and lower arms are gently exfoliated, wrapped in warm aromatic linens, and then massaged with body butter for 20 minutes.

Signature Brew Coffee Company

**April's showers bring the beautiful paintings of area mountains by Kevin Dunn of Danbury, CT.

**Live music Thursday, Friday & Saturday nights and lunchtime live music too!

Available Saturdays at the Farmer's Market by the cup and by the pound.

April 2nd- Come listen to Nobody Special

April 3rd- Join us as we host N.C. House Candidate for the 119th district, Avram Freidman, for a meet and greet at 5pm. He will make a short statement and answer questions. Don't miss this valuable opportunity to become informed and involved.

2nd and 4th Thursdays of the month:

open music jam with instruments, frequent visits by Ian Moore's Mountain Music Miscellany and music TBA on Friday nights. Most Music is 7-9 or later.

Spring Street Cafe

Live music: bluegrass every Friday - Saturday nights acoustic, jazz, blues & others - see www.springstreetcafeofsylva.com for a music schedule the first week in April.

Papou's Wine Shop & Bar

April 1st week the joke is on us. Pick your discount out of a basket on your wine order.

April 5th: Cellar Club meeting 6:30-8:30 pm

April 17th: Wine Tasting, 2:00-5:00 pm

April 20 - 24th - Special Savings week 3% off 1 to 5 bottles, 6 to 11 bottles 6% discount and cases are discounted 12%

April 30th: Music night 8:00 until 11:00PM

Eric's Fresh Fish Market

WEDNESDAY - FRIDAY 1 -6; SATURDAY

9 -2 (or sold out!) Email Eric

(freshfishmarket@gmail.com) to be added to weekly e-Newsletter (fresh inventory, specials, tons of recipes and informative links). Shelton's Family Farms of Whittier, N.C. provides the local produce you'll find each week. Visit the [Fish Market on Facebook](#) or [Eric's Fresh Fish Market](#) website! **Eric's will be CLOSED: Good Friday and Saturday, April 3rd**, otherwise, April Hours remain the same.

Jackson County Public Library

The spring story time pre-literacy skill is Vocabulary Development. Story time is scheduled at 11:00 am on the dates listed.

April 6th- Rainbow Fish Big Book and chalk drawings

April 13th- the Wiggles: worms, baby birds and us! Celebrate "Week of the Young Child: Early Years are Learning Years" with lots of wiggles.

April 20th- "Acts of Green" the 40th anniversary of Earth Day. Plant a flower for your garden or to give away to a loved one.

April 26th- Piñata Birthday Party. All story time participants will celebrate their own birthdays with one huge party!

This is the last story time for this session.

April 22nd- Quintin Ellison and Kelley Penn will present a program on "**Small Space Gardening**"

at the Jackson County Public Library. Quintin and Kelley are full-time farmers at the Balltown Bee Farm. Their farm is dedicated to chemical-free production of shitake mushrooms, honey, vegetables and spring transplants. More information about the farm and the farmers can be found at balltownbeefarm.com. The public is invited to attend this informative program. It is part of the library's community outreach program. For more information, please call the library at 586-2016. This program is co-sponsored by the Friends of the Jackson County. Main Library.

Restaurant 553

has taken over Food and Beverage at Bear Lake Reserve. For the month of April, at the Lake Club, we will open for dinner Saturday Nights and for Sunday Brunch. This is a semi public facility use and reservations can be made through Restaurant 553 by email dine@restaurant553.com or 631-3810.

Restaurant 553 is a full service catering company with many great sites and vendors to use for your event.

City Lights Bookstore

April 10th: It will be a first for City Lights. Join us Saturday afternoon from 4-6 p.m. for a concert of gospel music by the talented singer, Lessie Williams! Lessie will sing a number of songs, most of which are featured on her latest CD, God Changed Me in Time.

Every Saturday at 11:00 am - Join us for Children's story time.

The Chalet Inn

Jackson County's only AAA 3-diamond Bed & Breakfast, is pleased and proud to announce it is opening a new building on its 22 private acres off Nations Creek Road <http://www.mapquest.com/maps?city=Whittier&state=NC&address=285+Lone+Oak>

[+Dr&zipcode=28789-9428&country=US&latitude=35.388144&longitude=-83.311323&geocode=ADDRESS](http://www.mapquest.com/maps?city=Whittier&state=NC&address=285+Lone+Oak+Dr&zipcode=28789-9428&country=US&latitude=35.388144&longitude=-83.311323&geocode=ADDRESS)).

Chalet Suites, opening in April, joins Chalet Inn, their 1993, romantic Bed and Breakfast, Chalet Suites, offers self-contained accommodations with private entrances private balcony or patio with rockers, steam showers for 2 and jacuzzis for 2, fireplaces, king or queen bed, refrigerator, coffee maker, and a full breakfast in your suite. See http://chaletinn.com/Rooms.html#chalet_suites

George & Hanneke Ware offer DSA partners special Appreciation discounts: The Last Minute Best Available: Call us between 8-9 PM the night before your desired arrival or after 9 AM on your day of arrival and we will guarantee you an accommodation (based on availability, no cancellation or refund). Then check-in between 5-8 PM that day and get your choice of the best available suite/room for only \$75.00 (plus taxes).