

# Downtown Sylva Association

A P R I L N E W S L E T T E R

Happy April! We hope you have been enjoying our online newsletter. Spring is here and Downtown Sylva has a lot of exciting news and events to read about and participate in this April. Our local merchants appreciate your support and want to keep seeing your smiling faces, so check out all they have to offer you this month. Be sure to also visit our website, [www.downtownsylva.org](http://www.downtownsylva.org), for up to date news and information. We look forward to seeing you around town.

Julie Sylvester  
Executive Director

## Anniversary Celebrations

CONGRATULATIONS TO THE FOLLOWING  
BUSINESSES FOR ANOTHER SUCCESSFUL YEAR



**Saturday  
April 25th**

**Where:** At Mark Watson Park in Downtown Sylva  
**Time:** 9:00 am  
**Cost:** pre-registration \$20, age \$15 and under is \$15, and day of the race \$25  
**Registration:** Visit [www.downtownsylva.org](http://www.downtownsylva.org) and click on the Greening Up the Mountains Logo for more details.



Get ready for a fun-filled day in downtown Sylva at the 12th annual Greening Up the Mountains spring festival, **Saturday, April 25th from 10am-5pm.** Main Street is lined

with vendors that include local artisans, community organizations, children's activities, environmental education groups and food vendors. Live music is performed throughout the day, featuring **Balsam Range** and other well known local and regional acts playing a variety of genres. The center block of this year's festival will be devoted to environmental education and other "**green initiatives**", featuring demonstrations and information from community groups such as WATR, Land Trust for the Little Tennessee, the Jackson County Green Energy Park, and more. There will also be a scavenger hunt organized by the Jackson County Cooperative Extension that will search the festival for all things "green"! A special section of heritage craft demonstrations hosted by **Catch the Spirit of Appalachia** will be located on Main Street next to the Sylva Herald building. This area will also feature a return of the Heritage Alive Mountain Youth Talent Contest which showcases local talent.

For locals and visitors alike, Greening Up the Mountains is a great way to experience Sylva. It promises to be a fun day for every member of your family!

## Downtown Merchant Easter Promotion



Hop on to Main and Mill Streets in Downtown Sylva from April 6 - 11 for an Easter Egg "Hunt" that could save you money. The Downtown Sylva Association is working with its partners in Downtown Sylva to offer Easter goodies and discounts. Look for the Easter Baskets in participating

stores, choose an egg and look inside. You'll find information, easter candy, a discount coupon, gift certificate, or some other goodies inside. Thank you for supporting our downtown merchants and we wish everyone a joyous and Hoppy Easter!

**Participating Merchants :** Lily's Treasures, It's By Nature, Motion Makers, Yesterday's Tree, Friends of the Library, Annie's Naturally Bakery, Bubacz's Underground, Heinzelmannchen Brewery, Coldwell Banker, Blew Glass Studio, Sylva Yoga, and Pavey & Smith

## S A L E S

### Yesterday's Tree

Stop by our booth in front of our store at Greening Up the Mountain and shop our **biggest sale to date!** Selections include overstocks, scratch and dent's, and seasonal merchandise.

### Friends of the Library

Greening Up The Mountains Sale Special April 25th only, customers may purchase a plastic bag for 50 cents and fill it with their choice of pink and/or blue marked books. This is a one day only sale.

### Motion Makers

Yakima Spring Fling Kickbacks, Save up to \$50 on Yakima Bike Racks! <http://motionmakersbikes.com/specials.html>

### Carole Lilly Massage

15% of Hand Treatments  
10% off All Products  
Visit [carolelillymassage.com](http://carolelillymassage.com) for more information

### It's by Nature

Just in time for Spring- **20% off all in stock Woodstock Chimes**- the world's leading chime makers. Hurry in for the best selection. Open Tuesday-Saturday 10:30-5:30-often later by chance.

### Annie's Naturally Bakery

will be open during Greening Up the Mountains and featuring specials throughout the day.

**Heinzelmannchen Brewery**

April 3rd : Food & Beer Pairing at the brewery 5 - 8 p.m. Enjoy samples of Dillsboro Smokehouse BBQ and hush puppies paired with Heinzelmannchen Ales. No Charge

**Jackson County Arts Council**

Stop by the Jackson County Arts Council Indoor Yard Sale Saturday, April 4th from 8:00 am-1:00 pm. at the WCU Ramsey Center.

**Bubacz's Underground**

is having an early art show opening for the '09 Art After Dark Season. Robin Whitley will hang a show of her photography and her opening Friday April 17th at 6pm. light refreshments will be served. Underground will have new art shows Every first Friday of the month beginning in May and going through December. Check out [www.SylvaUnderground.com](http://www.SylvaUnderground.com) for details.

**City Lights**

**April 18** : Julia Ebel to read from New Appalachian Works  
**April 24** : Biologist Jim Costa to Discuss Charles Darwin's Legacy  
**April 25** : Cashiers Poet Joyce Foster to Read from Illustrated Collection

**Papou's Wine Shop & Bar**

**April 3** : Come see local artist Gary Stamper. Also enjoy a wine tasting featuring Hinnat and Rocky River North Carolina wines.  
**April 23** : Cellar Tasting featuring six bottles of wine ranging from \$50-\$100 and hor d'ourves. Stop by or call to register. Limited space available. Pre-registration encouraged.

**Papou's con't**

**April 25** : Features a jam fusion band during Greening Up the Mountains at 4:00 on the patio.  
**Friends of the Library**  
[Greening Up The Mountains Sale Special](#)  
 Customers may purchase a plastic bag for 50 cents and fill it with their choice of pink and/or blue marked books. This is a one day only sale.

**Announcements**

**Friends of the Library Capital Campaign**

T-shirts featuring the new Jackson County Public Library Complex Capital Campaign logo are on sale at the Friends of the Library Bookstore, 536 West Main Street. The shirts sell for \$15.00 each. Donate \$100 or more to the capital campaign & receive a free t-shirt. All profits from the t-shirts will benefit the New Library Fund.

**Heinzelmannchen Brewery** is celebrating 5 YEARS!!!! We want to thank all our customers for their support, so stop by the brewery between **April 1 and April 24** to get a chance with every purchase at winning our anniversary basket plus great savings, great ales, great sodas and great fun!

**April 5 - 11** Walk in the brewery wearing a Heinzelmannchen item with our logo and receive 10% off your purchase

**April 12 - 18** Buy ANY soda fill, pint or float and get 2nd one half price

**April 19 - 25** Remember 2004? We began with 4 ales at \$6.00 per growler fill we'll do it again for our anniversary week!

**April 24** Our actual anniversary day we'll have food made with beer ready to share. Stop by from 5 - 8 p.m. and enjoy food, ales and sodas.

**Gallery 1**

The gallery is operated by the Jackson County Visual Arts Association (JCVA) to provide an opportunity for all visual artists in our area to exhibit their work. On the first Friday of each month, March through December, the gallery opens a new exhibit based on changing themes. Membership is open to all. Memberships are Individual \$15, Family \$25, Student 5, and Patron \$35 or more.

**Annie's Naturally Bakery**

Place your orders today for Easter breads, cakes, cookies, hot cross buns, bunny cakes, etc.

**Farmers Market**

The "kick off" to this seasons **Farmer's Market is Saturday, May 2nd**. We are in our 8th year of operation as a community-organized tailgate venue devoted to providing opportunities to local growers and crafters and promoting land stewardship, locally-grown food & products, and a vital community-based economy. The Farmer's Market celebrates its vendors and customers and are looking forward to a bountiful season in 2009! The Market is open every Saturday, rain or shine, from 9:00 a.m. until noon, May through October. We are located in the municipal parking lot next to Bridge Park in downtown Sylva. **Stay updated this season on the [www.downtownsylva.org](http://www.downtownsylva.org) website where you will find information, featured vendor profiles and recipes!**

**Carole Lilly Massage**

**New "Be Well" newsletter:** Sign-up to receive this quarterly newsletter with articles about exercise and health tips for self-care at [carolelillymassage.com](http://carolelillymassage.com).

**Motion Makers weekly rides**

The weekly rides are underway.  
**Monday night:** Women's only ride for all abilities and bikes. Meet at the Whittier Post Office at 5:45. <http://spinderellas.ning.com>  
**Tuesday night:** All abilities welcome. The course leaves from Motion Makers in Downtown Sylva promptly at 6:00 during daylight savings time and goes out and back from the shop to Balsam. [http://www.motionmakersbikes.com/html/tuesday\\_night\\_group\\_ride.html](http://www.motionmakersbikes.com/html/tuesday_night_group_ride.html)

**Spring Street Cafe**

**We will start serving lunch again on May 4th.** Lunch will be served Monday -Friday from 11:00 am - 2:00 pm

**Lily's Treasures**

will be opening a Party Place for meetings, parties and more!!! Lily's Party Place located in Lily's Treasures will host Birthday parties, tea parties and baby showers. We will have an open house April 11, 2009 from 11-2. For more information or to schedule a party or room reservation please call Loretta @ 828-631-9977

**Library Ground Breaking**

The groundbreaking for the new Jackson County Public Library Complex is scheduled for **Saturday, May 16th, 10 a.m. - 1 p.m.** The Smoky Mountain Jazz Band will be playing at the courthouse fountain from 9:30 a.m. - 10:00 a.m. Following this, a bagpiper will lead the group up Keener Street, through Bicentennial Park to the building site. Following the formal groundbreaking ceremony, the bagpiper will lead the group back to Bicentennial Park for a time of family-friendly activities, music, food and good fun.

**Community Table**

**Empty Bowl Table Fundraiser**

The Empty Bowl event will be held at The Community Table, located at 127 Bartlett Street, on **Friday, April 24th from 4-8**. Tickets are \$20 & include your choice of handcrafted bowl, which is yours to keep, soup or stew (generously donated by a local restaurant) bread, dessert, and drink. Local musicians will provide entertainment. All proceeds will go to support The Community Table's efforts to provide nutritious meals to our neighbors in need. Please call 586.6782 or email us at [communitytable@verizon.net](mailto:communitytable@verizon.net) for directions or other information.